

How Snoopy was born by Piera Gandini

I always remember with amusement and admiration Pier Giacomo Castiglioni in his studio in Piazza Castello, pondering about a table lamp. Back then, drawing sheets were very large and I laughingly said that every time the architects got up they tripped over the stem of a lamp tilted to the left.

Pier Giacomo was resting one elbow on the table, with his forearm held vertically, and he very seriously moved his arm to the right and from there the idea of the Snoopy lamp stem was born. That crisp, precise and immediate movement, which contained within itself the whole world of Castiglioni, remains my most pleasant but also most significant memory of Pier Giacomo Castiglioni.



above: Achille and Pier Giacomo Castiglioni, *Snoopy* Table lamp, Flos, 1967